

PEARSON MALAYSIA HIGHER EDUCATION 2005 LOCAL PUBLICATIONS CATALOGUE



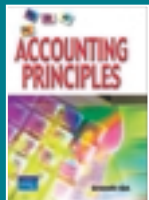
- accounting & taxation
- business & management
- computer sciences
- engineering
- english language
- humanities & social sciences
- law
- mathematics & sciences
- self-enrichment

accounting & taxation

Accounting Principles ISBN 9832639859

Shaari

This book covers the basis of current accounting practice for first year students. Several pedagogical aspects are included with review questions and related problems for class discussions and self reflection.



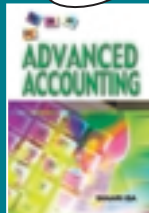
• RM5800

NEW

Advanced Accounting ISBN 9833205151

Shaari

This book is suitable for those who are in the final part of the professional financial and advanced level courses.



• RM6500

Accounting Theory & Practice (A Malaysian Perspective) ISBN 9832639204

Susela et al

This book investigates and provides an understanding of how accounting developments influence and are influenced by economic development in Malaysia. The book focuses on the developments in the international scene and provides case studies.



• RM5200

Auditing & Assurance Services in Malaysia ISBN 9832473748

Arens et al

The text is the Malaysian adaptation of the Auditing & Assurance Services (9th Edition).



• RM5900

Company Accounts & Reporting ISBN 9832473926

Jane Lazar & Tan Lay Leng

This book amply fulfills its objective of providing a clear and thorough exposition of the various aspects of company reporting within the Malaysian context.



• RM6300

Internal Audit Practices in Malaysia ISBN 9833205119

Mary Lee (Ed.)

This is the first book on internal auditing in Malaysia. It is an invaluable guide to internal audit practices in Malaysia for undergraduates, academicians, practitioners and the public in general.



• RM4500

Malaysian Taxation: Revision & Practise ISBN 9832639980

Veerinderjeet & Chow Chee Yen

A comprehensive guide for revision and practice in Malaysian Taxation, it covers not only Malaysian income tax, but also real property gains tax, sales and service taxes.



• RM3500

NEW

Percukaian Di Malaysia ISBN 9832639999

Rizal

Buku ini merangkumi aspek-aspek teori dan teknikal dalam persekitaran mikro percukaian. Ia menggabungkan beberapa aspek percukaian individu dan korporat.



• RM2800

Fundamentals of Malaysian Taxation ISBN 9832639875

Faridah et al

This book presents the fundamental knowledge in the context of computing tax liabilities and the obligations of taxpayers in respect of filing returns and tax payments in Malaysia.



• RM4500

Basic Economics, Management & Accounting ISBN 9839236792

Cheng Ming Yu et al

This is a concise introductory textbook which has been designed to cater to the needs of non-business students with the attempt to help students understand the basic concepts, theories and applications in each relevant area.



• RM2950

Business Accounting ISBN 9832473209

Wong Sei Van et al

This book was specially written for students pursuing a comprehensive first course in business accounting. The main emphasis of the book is on skill-building which is fundamental to mastering accounting.

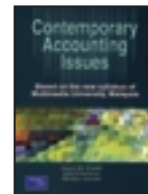


• RM2690

Contemporary Accounting Issues ISBN 9832639182

Junaid et al

This book is considered an indispensable help to modern trade and industries to assist management in decision making.

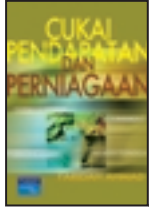


• RM4000

Cukai Pendapatan & Perniagaan
ISBN 9832473470

Faridah Ahmad

Buku yang sesuai untuk dijadikan panduan percukaian kepada usahawan milik tunggal, syarikat kecil, rakan kongsi dan orang-perseorangan yang bekerja. Ia juga sesuai untuk penuntut institusi pengajian tinggi yang mengikuti jurusan perakaunan dan perniagaan.



● RM2800

Cukai Pendapatan & Anda
ISBN 9832473349

Faridah Ahmad

Buku ini memberi penerangan ringkas tentang cukai pendapatan di Malaysia secara keseluruhan, kategori pembayar cukai, cara pengiraan cukai dan denda yang dikenakan kepada pembayar cukai.



● RM1590

Financial Accounting for Specialized Industries (Production)
ISBN 9832473152

Engku Ismail

The content of this book is based on approved and adopted accounting standard. This book focuses on the production-based specialised industries such as agriculture, property development, construction and mining.



● RM3000

Financial Accounting for Specialized Industries (Services)
ISBN 9839236997

Engku Ismail

The content of this book is based on approved and adopted accounting standard. This book focuses on the service-based specialised industries such as legal firms, insurance, financial institution, cooperatives and stock broking.



● RM3000

Income Tax Non-Compliance in Malaysia
ISBN 983247325X

Mohani Abdul

This book provides the best insight on various dimensions of tax non-compliance and its importance in Malaysia.



● RM3990

Malaysian Company Secretarial Practise
ISBN 9832473322

Zubaidah Zainal Abidin

As CSP mainly involves with legal procedures in complying with rules and regulations of statutory bodies in Malaysia, substantial use of flow charts and diagrams are incorporated for easy understanding.



● RM2790

Management Accounting
ISBN 983320502X

Azizah Dolah et al

This book, for students and managers, provides a comprehensive approach ensuring complete understanding of required competencies.

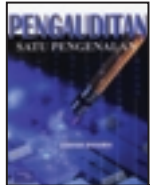


● RM1800

Pengauditan: Satu Pengenalan
ISBN 9832639123

Izdihar Baharin

Buku ini amat sesuai kepada para pelajar bidang audit peringkat awalan di institusi pengajian tinggi.



● RM2500

Perakaunan Awalan
(2nd Edition)
ISBN 9833205232

Khalid Ismail et al

Buku ini dihasilkan khusus untuk pelajar yang baru di dalam subjek perakaunan di peringkat matrikulasi dan institusi pengajian tinggi.



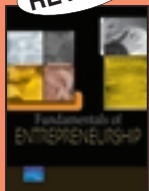
● RM3500

business & management

Fundamentals of Entrepreneurship
ISBN 9832639492

REVISED

This book is specially designed to help readers obtain knowledge and exposure in the field of small business & entrepreneurship as well as to introduce some of basic techniques and tools that can be used by entrepreneurs in managing their business.



● RM2800

Pengantar Pengurusan
ISBN 9832639816

Ab. Aziz Yusof et al

Buku yang menggariskan asas-asas dalam bidang pengurusan. Sangat sesuai untuk pelajar-pelajar pengurusan di peringkat pengajian tinggi. Mengandungi bab-bab yang lengkap merangkumi bidang pengantar pengurusan.



● RM4200

Pengantar Perniagaan Islam
ISBN 9833205178

Syed Ghazali et al

Buku ini mengandungi topik-topik perniagaan dari perspektif Islam dan sesuai untuk pelajar institusi pengajian tinggi yang mengikuti kursus-kursus Perniagaan Islam, Ekonomi Islam dan Sistem Kewangan Islam.



● RM3300

Pengurusan Sumber Manusia
(Edisi 2)
ISBN 9832639840

Ab. Aziz Yusof

Buku ini diterbitkan khusus untuk pengurus sumber manusia, bakal pengurus, dan siapa saja yang berjawatan pengurus dalam sesebuah organisasi.



● RM4200

Prinsip Keusahawanan
(Edisi 2)
ISBN 9832639573

Ab. Aziz Yusof et al

Buku teks khas untuk pelajar-pelajar Keusahawanan ini telah diperbaharui dalam edisi kedua ini dengan penambahbaikan yang lebih berguna kepada pembaca dan beberapa tajuk terkini dibincang seperti Tekno-Usahawan, Francais dan Keusahawanan Islam.



● RM4500

Pengurusan Kewangan: Teori & Aplikasi
ISBN 9833205135

Faudziah Zainal Abidin et al

Buku ini ditulis dan disusun dengan gaya yang jelas dan mudah difahami pelajar, pengurus, usahawan atau sesiapa yang ingin memahami selok-belok kewangan dalam dunia korporat.



● RM5200

Strategi Pengurusan Kewangan: PKS ISBN 9832639867

Ismail Ab Wahab et al
Buku ini membentangkan beberapa strategi bagi meningkat dan menambah baik pengurusan kewangan, pengurusan modal kerja, pengurusan kredit, belanjawan modal dan pembiayaan perniagaan.



● RM4200

Principles of Entrepreneurship ISBN 9833205127

Ab. Aziz Yusof et al
This book addresses the need for entrepreneurship in managing businesses through creative thinking and transforming challenges into business opportunities.



● RM3500

Risiko Dan Insurans ISBN 9832639905

Hendon Redzuan et al
Sebagai sebuah buku pengenalan, ia ditulis khusus bagi pembaca yang mempunyai sedikit atau tiada langsung latar belakang tentang bidang insurans.



● RM5500

Tabiat Organisasi: Dimensi Global ISBN 983320533X

Ungku Norulkamar et al
Buku ini ditulis untuk mendedahkan kepada pembaca aspek-aspek penting dalam memahami tingkah laku pekerja. Ini merupakan elemen penting yang patut dikuasai oleh pengurus bagi memastikan keberkesanan pengurusan.



●

Ekonomi Asas (Edisi 2) ISBN 9832473659

Normaz Wana Ismail
Mengandungi tajuk-tajuk Teori Permintaan, Penawaran dan Keseimbangan Harga, Teori Keanjalan, Teori Gelagat Pengguna, Perakaunan Pendapatan Negara, Inflasi dan Deflasi, Perdagangan Antarabangsa. Sesuai bagi pelajar di Institusi Pengajian Tinggi Awam dan Swasta.



● RM1900

Ekonomi Makro ISBN 9832639522

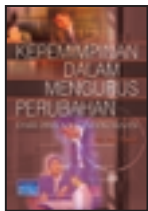
Abd. Kadir Yazif
Ekonomi Makro ini sesuai untuk pelajar-pelajar bidang ekonomi di universiti, matrikulasi dan juga di peringkat STPM.



● RM3000

Kepemimpinan Dalam Mengurus Perubahan ISBN 9832639433

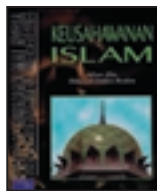
Ab. Aziz Yusof
Dimensi kemanusiaan amat penting dalam melaksanakan perubahan di organisasi. Buku ini memberi tumpuan kepada tiga dimensi kemanusiaan dalam pengurusan perubahan iaitu aspek mental, emosi dan rohani.



● RM3700

Keusahawanan Islam ISBN 9832473691

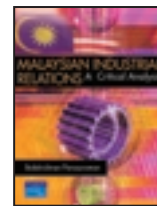
Adnan Alias et al
Buku ini membicarakan kefahaman asas tentang keusahawanan Islam. Buku ini juga memberi sebab penggalakan kerjaya keusahawanan kepada umat dan menyenaraikan etika keusahawanan bagi memandu perlakuan.



● RM1890

Malaysian Industrial Relations ISBN 9832639727

Balakrishnan Parasuraman
This book examines the development of Malaysian industrial relations and its current policy. It focuses on the role of the state and law in IR, the development of trade unions, collective bargaining issues and IR practices in East Asia countries.



● RM2400

Malaysian Mergers & Acquisitions (2nd Edition) ISBN 9832473799

Fauzias Mat Nor
This book provides an in-depth discussion of the complex processes of M&As, backed by studies of corporate take-overs and post performance of acquired firms.



● RM4800

Mengurus Pasukan Kerja Prestasi Tinggi ISBN 9832639352

Ab. Aziz Yusof
Pasukan kerja berprestasi tinggi membolehkan sesebuah organisasi memiliki pekerja yang lebih kompetitif dan bermotivasi untuk meningkatkan pengeluaran dan keuntungan organisasi. Buku panduan kepada pengurus dalam membina pasukan berprestasi tinggi.



● RM3900

Pengantar Pengurusan (Edisi 2) ISBN 9832473217

Hasmi et al
Khas untuk mereka yang ingin mengetahui ilmu pengurusan di peringkat awal. Buku ini mendedahkan konsep-konsep awal ilmu pengurusan sebelum mengkhusus di peringkat diploma dan ijazah.



● RM2800

Pengurusan Perniagaan Antarabangsa ISBN 9839236830

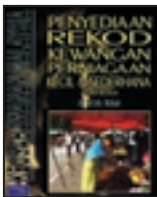
Mohd Nazari Ismail et al
Buku ini sesuai untuk para pelajar yang mengikuti kusus seperti Pengurusan Perniagaan Antarabangsa dan Pemasaran Antarabangsa.



● RM2100

Penyediaan Rekod Kewangan Perniagaan ISBN 983247373X

Ismail Ab. Wahab
Buku ini membentangkan teori dan amali tentang kaedah simpanan rekod kewangan yang mudah dan berkesan dan juga sesuai digunakan oleh individu yang ingin menambah pengetahuan tentang asas perakaunan.



● RM1890

Performance Appraisal ISBN 9832639247

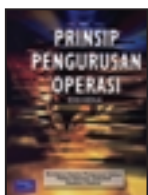
Ab. Aziz Yusof
This book discusses performance appraisal and its implementation, with the focus on issues related to performance appraisal and human resources from a Malaysian perspective.



● RM3900

Prinsip Pengurusan Operasi ISBN 9832639107

Suhaiza et al
Buku ini diterbitkan untuk memberi kefahaman tentang konsep pengurusan operasi. Isu-isu berkaitan termasuklah sumber manusia, cara menangani tentangan kepada perubahan, kepakaran dan kebolehan, prestasi dan produktiviti.



● RM5500

Rancangan Kewangan: PKS ISBN 9832473721

Ismail Ab. Wahab et al
Buku ini dapat membantu usahawan menyediakan dan melaksana perancangan dan pengawalan kewangan perniagaan dengan lebih berkesan dan bersistemik. Pembaca juga didedahkan kepada teknik perancangan keuntungan dan percubaan.



● RM1890

Rewriting The Rules ISBN 9832473225

Mahani Zainal Abidin
This book provides readers with an insight into Malaysia's management of the Asian Crisis and its attempt to rewrite the rules.

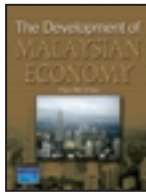


● RM6900

The Development of Malaysian Economy
ISBN 9832639891

Poon Wai Ching

This book examines the development of the Malaysian economy which has successfully focus its policies and economic development activities in directing the nation towards sustaining domestic demand and promoting domestic sources of growth in realising Vision 2020 as the national long-term goal.



● RM4200

NEW

Teori Mikroekonomi
ISBN 9833205194

Che Engku Mansoor et al

Buku ini diharapkan dapat membantu pelajar mengikuti subjek mikroekonomi dengan lebih mudah dan memahaminya dengan lebih mendalam.



● RM3500

Understanding International Finance
ISBN 9839236806

Fauzias Mat Nor

This book provide a basic and fundamental concept of international finance for undergraduates and MBA students with a complete range of topics.



● RM3290

Operations Management
ISBN 9833205186

Roaimah Omar

This book provides a foundation and useful insights into the application of methods and techniques as well as vast career opportunities not only in the manufacturing environment but also in the service sector.



● RM3900

Asas Pengurusan Pemasaran Industri
ISBN 9833205097

Sharifah Akmam Syed Zakaria

Buku ini untuk memenuhi keperluan pelajar bidang teknikal dan mereka yang berminat untuk mengetahui dan memahami bidang pemasaran industri.



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Intro to Offshore Banking
ISBN 9833205240

Ricardo Baba

This book discusses the concepts of offshore financial centers, commercial, investment and private banking from the global perspective.



● RM3800

Asas Pengurusan Operasi (Edisi 2)
ISBN 9832639395

Keng Lin et al

Diterbitkan untuk pelajar kursus Pengurusan Operasi dengan mengambil kira contoh dan amalan praktikal yang terdapat dalam industri tempatan.

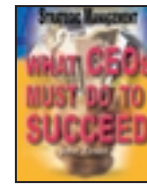


● RM4600

Strategic Management: What CEOs Must Do To Succeed
ISBN 9832639328

John Zinkin

This book is written for busy professionals who want to know what it takes to get ahead in today's globalising world.



● RM4500

computer sciences

NEW

Introduction to Information Systems
ISBN 9832639670

Nickerson & Saravanan

Adapted from the United States edition, entitled Business and Information Systems 2nd edition by Nickerson for Malaysian students.



● RM4200

Aplikasi Komputer
ISBN 9832473896

Norazila Mat et al

Buku ini khas untuk pelajar perisian Microsoft Office yang asas dan mereka yang ingin memantapkan lagi penguasaan dalam penggunaan komputer. Setiap bab di dalam setiap perisian ditunjukkan langkah demi langkah dan mudah dipelajari.



● RM4700

C++: Pengenalan Kepada Pengaturcaraan
ISBN 9839236814

Nur Izura et al

Ditulis khusus untuk pengajaran kursus pengaturcaraan di universiti dan kolej dengan mengandaikan bahawa pelajar tidak mempunyai latar belakang pengaturcaraan sebelum ini. Disertakan contoh atur cara dan latihan berbentuk pengaturcaraan.



● RM3300

Computer System Organization & Architecture
ISBN 9832639719

Chandana Prasad et al

This text is systematically designed for students to learn the organization and architecture of computer concepts besides gaining a solid understanding of the theory and practical design issues with step-by-step approach, detailed illustrations and appropriate examples.



● RM3600

Kemahiran Maklumat & Komunikasi
ISBN 983263959X

Halimah et al

Buku ini merupakan sumber asas bagi pelajar kemahiran maklumat dan komunikasi agar dia akan mahir dalam cara memperoleh, mencapai, memproses, mempersembah dan menyebarkan maklumat.



● RM3000

Learning 3D Graphics: Fundamentals
ISBN 9832639530

Mohd Izani

This book is a step-by-step guide to the standard processes of 3D graphics production of still images and animation where every explanation and technical description is followed by illustrations and related figures.



● RM2600

OOP Using C++
ISBN 983263962X

Shohel et al

This book covers a wide range of topics from structures programming to advance topics object-oriented programming.



● RM4000

Organisasi & Senibina Sistem Komputer
ISBN 9839236695

Abdullah Md. Zin et al

Buku ini ditulis untuk memberikan satu pandangan yang menyeluruh tentang konsep organisasi dan senibina komputer iaitu komponen perkakasan dan perisian sesebuah sistem komputer.

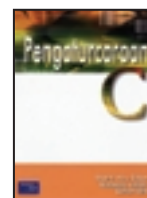


● RM2320

Pengaturcaraan C
ISBN 9832473187

Marini et al

Buku ini bertujuan memperkenalkan kepada pembaca asas pengaturcaraan dalam bahasa C. Selain memperkenalkan teknik menyelesaikan masalah, struktur kawalan, fungsi, tatasusunan, struktur dan penuding diperkenalkan.



● RM3600

Pengaturcaraan Java: Satu Pengenalan
ISBN 9832639603

Teh Nuranis & Sazlinah
Buku ini memperkenalkan konsep asas dalam bahasa pengaturcaraan JAVA seperti sintak dalam Java, konsep-konsep pengaturcaraan objek dan penggunaan pakej bina-dalam. Contoh-contoh aturcara diberikan supaya pembaca lebih faham tentang suatu konsep.



● RM2100

Pengaturcaraan Visual Basic 6.0
ISBN 9832473888

Mohd Juzaidin
Buku ini disediakan sebagai satu bahan rujukan pengaturcaraan Visual Basic 6.0 dalam Bahasa Malaysia.



● RM1990

Pengenalan Analisis & Reka Bentuk Sistem
ISBN 9832639069

Rusli Abdullah et al
Buku ini ditulis untuk membantu mereka yang terlibat di dalam usaha memulakan projek pembangunan sistem maklumat supaya sistem yang dibangunkan itu mampu beroperasi dengan cekap, berkesan dan berkualiti.



● RM2690

Pengenalan Kepada Pengaturcaraan Java (Edisi 2)
ISBN 9832473519

Fauziah et al
Buku ini membincangkan tentang definisi objek serta kelas dan seterusnya memberi contoh bagaimana hendak membina sesuatu objek berdasarkan pengaturcaraan JAVA.



● RM2990

Prinsip-prinsip Pengaturcaraan Menggunakan C++
ISBN 9832639476

Abdullah Zawawi Talib et al
Buku ini khusus untuk pengajaran kursus pertama peringkat universiti ataupun kolej dalam penyelesaian masalah dan pengaturcaraan menggunakan bahasa pengaturcaraan C++.



● RM3800

Random Process & Queueing Theory
ISBN 9832639743

Sim Moh Li et al
This book systematically presents comprehensive teaching materials supported by a good number of solved examples. Key points of the chapters are addressed through illustrations.



● RM2700

Sistem Maklumat
ISBN 9832639751

Hassan Selamat et al
Buku ini merupakan teks untuk kursus Sistem Maklumat untuk menjadikan pembelajaran sistem maklumat menjadi mudah dan berkesan.



● RM2100

Struktur Data & Algoritma Menggunakan Java
ISBN 9832639565

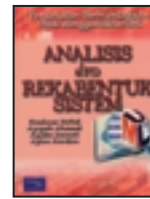
Norida Darus et al
Memberi pengenalan kepada konsep struktur data dalam bahasa pengaturcaraan JAVA. Sesuai untuk pengaturcara yang berpengalaman menulis aturcara berorientasikan objek menggunakan JAVA.



● RM3600

Analisis & Rekabentuk Sistem menggunakan UML
ISBN 98327390X

Haslina et al
Model Analisis dan Rekabentuk Sistem ini disediakan bagi membantu pelajar memahami analisis dan rekabentuk sistem berasaskan objek menggunakan teknik pemodelan United Modeling Language (UML).



● RM3500

engineering

Pengukuran Kuantiti Bangunan (Edisi 2)
ISBN 9833205054

Ahamad Abdullah et al
Kandungan buku ini mengambil kira silibus program ukur bahan di semua institusi pengajian tinggi di Malaysia dan juga sesuai untuk pelajar-pelajar program senibina, kejuruteraan awam, ukur bangunan dan bidang-bidang berkaitan.



● RM2600

Circuits & Signals
ISBN 9832639921

Rakesh Ranjan & N.C. Sahoo
Designed for a single semester undergraduate course on Circuits & Signals. This book systematically presents a comprehensive teaching material supported by a good number of worked examples.



● RM2800

Digital Data Communication
ISBN 983247311X

Zahedi
The book introduces the main issues to be addressed and the relative complexity of the task in a very simple communication model consisting of a transmitter, a channel and receiver.



● RM2990

Digital System Fundamentals
ISBN 9832639158

Prasad et al
This book covers a wide range of topics from basic logic gates to complicated digital circuit design.



● RM3000

Engineering Graphics With Autocad 2002
ISBN 9832473101

Zulkifli et al
This book serves as an introduction to Engineering Graphics and AUTOCAD for use in engineering drafting, mechanical and technical drawing. It is designed as a teaching tool as well as a self-study guide.



● RM2800

Introduction to Opto-Electronics & Optical Communications
ISBN 9832639786

MBR Murthy et al
The field of optical fiber communication received serious attention and is used widely for replacing other types of communication channels.



● RM2700

Microprocessors: MC6800 Fundamental & MC6809 Design
ISBN 9832473306

Raveendran
This book, for students and practicing engineers, details software issues as well as provides plentiful examples, illustrations, interfacing programs and discusses how to design a general-purpose microprocessor-based system using the MC6809.



● RM4490

Quantity Surveying: A New Paradigm
ISBN 9832639379



Khairuddin Abd. Rashid (Ed.)

Comprises selected papers on current issues confronting the QS profession.

These issues include the two paradoxes – traditional vs modern approach, Knowledge-Economy, Globalisation and QS Education, Training and Research and Development.

● RM2300

english language

English Communication For Learners in Engineering
ISBN 9833205003



Salbiah Seliman et al

Educators, learners and practitioners of engineering will find this book useful as it deals with skills which are needed by engineering graduates.

● RM2400

English Professional Communication
ISBN 983263976X



Faizah Mohamad Nor et al

This book provides useful techniques on conducting research, writing reports, effective methods of oral presentations, tips on writing resumes, job application letters and attending job interviews.

● RM1200

Nursing Your English
ISBN 983263928X

Salina & Mazura

The book is specially designed for both students and practicing nurses, who want to build a firm foundation of the English Language. The medical jargons have been carefully selected and edited. Much vocabulary learning is therefore incidental, but reinforced throughout the book.



● RM4300

Get Speaking Right
ISBN 9833205046



Hameed et al

A comprehensive guidebook designed for learners to improve their spoken English. The various sections are reflective of the common conversational situations that a person may encounter in his daily life.

● RM1900

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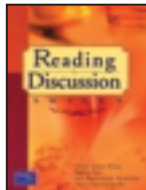


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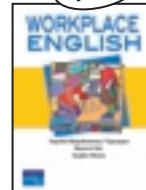
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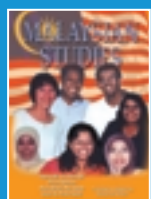
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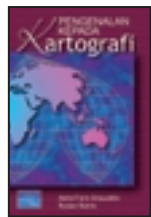
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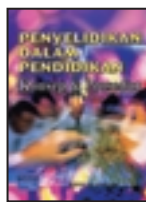
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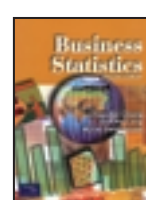
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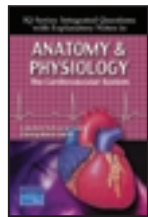
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